

Education Carnival, Make learning a family affair

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Family Drop In Events at the UEC





BIRD and BUG BONANZA!

TODAY ONLY! 10am-2pm



**FREE
FAMILY
EVENT!**



- Walk the Creek Crawl
- Build your own bird house*
- Join the bug squad
- Enjoy story time, games and prizes

*\$10 materials fee





GET ENERGIZED!

TODAY ONLY! 10am-2pm



SUMMER IS HERE — GET ENERGIZED!

**FREE
FAMILY
EVENT!**



*Solar race car building requires \$10 materials fee

- Energy fueled day of excitement and exploration
- Build your own solar car and race it*
- Participate in the Energy Olympics
- Discover rebates and more in the scavenger hunt



CURBY'S

WASTE-A-PALOOZA

Free Event*



TODAY ONLY! 10am-2pm

OBSTACLE COURSE | CRAFTS | GAMES
QUIZ SHOW | COMMUNITY ART GARDEN
BUILD YOUR OWN COMPOST BIN

*Compost bin activity requires \$10 materials fee

 **Roseville Utility**
Exploration Center

CITY OF
ROSEVILLE
CALIFORNIA
Roseville Electric Utility
Environmental Utilities



Count Watts' Spooktacular

TODAY ONLY! 10am-2pm



MEET COUNT WATTS - THE VOLTAGE VAMPIRE!

**FREE
FAMILY
EVENT!**



- Explore the Phantom Energy House
- Play games and win prizes
- Carve or paint a pumpkin
- Get a free trick-or-treat bag



Roseville Electric Utility
Environmental Utilities

Event Statistics

	1st Time	2nd Time
Count Watts' Spooktacular	589	889
Bird and Bug Bonanza	234	1032
Curby's Waste - A - Palooza	221	
Get Energized	284	

Ideas



- ❖ **Organization Messages**

- ❖ **National Programs**

- ❖ **Similar events**

STEAL, and never ask for
forgiveness

- ❖ **What kids are into**

- ❖ **What friends enjoy**

- ❖ **Deep inside the recesses of your mind.**

You know...that dark place where no one likes to venture

- ❖ **Crazy holidays**

Today is Pillow Fight Day
(www.daysoftheyear.com)

- ❖ **Pinterest**

- ❖ **Google Image Search**

- ❖ **Facebook**

Yep, you can now check FB at work

- ❖ **Personal experiences**

Template for Events

- ❖ **Program Profile**
- ❖ **Event components**
- ❖ **Work delegation**
- ❖ **Budget**
- ❖ **Volunteer Management**



Program Profile



Today's Date		Your Name / ext.	
Program Name		Program Date(s)	

Check all that apply: ☐exhibit/☐event/☐service/☐program/workshop/outreach

Program Description/Overview

Target Population – Who will this program serve? How many people?

Program Profile

Today's Date
Program Name

Your Name / ext.
Program Date(s)

Check all that apply:

☐exhibit ☐event ☐service ☐program/workshop/outreach

Program Overview

- Overview of event “Big Picture”
- This is what you use to “sell” event idea
- Narrative writing

Target Population

- Who will this program serve
- How many people
- Give it your best guess (if it's the first time)
- Be specific if you can – this can also be a good evaluation item

Program Profile

Program Goals – List at least three

- Overarching goals
- Organization Mission, vision, values
- Mandates
- High level
- You can get ideas from partners, grant/funding source, stakeholders

Participant Outcomes

- What should individual participants or groups know, feel, or do as a result of this program?
- Measurable outcomes
- Use these for the evaluation

Program Profile

Event Description

- Add as much detail as possible

Marketing

- Facebook, newsletters, website, flyers, banners, local newspapers, online events calendars, TV morning shows, etc.
- Got Print – Post Cards, Bookmarks
- Another good evaluation item

Budget

- We will go over this a little later

Program Fees/Material Charge

- I recommend only one item
- If possible I would offer a free event

Program Profile

Program Team

- You don't have to do all the work!
- Try to match skills to tasks
- I'll show you the chart I developed

Milestones & Deliverables

- Explain your deadline structure
- I do final deadline 1 week before the event
- Stick to it, I found team check-ins work well for accountability

Other Background Information

- I add anything I found while doing my research
- Insert examples of other events like yours

Event Components Welcome Booth



Welcome booth



Event Components “Immersion Experience”



Bird and Bug Bonanza



Bird and Bug Bonanza



Bird and Bug Bonanza



Bird and Bug Bonanza



Count Watts' Spooktacular



Count Watts' Spooktacular



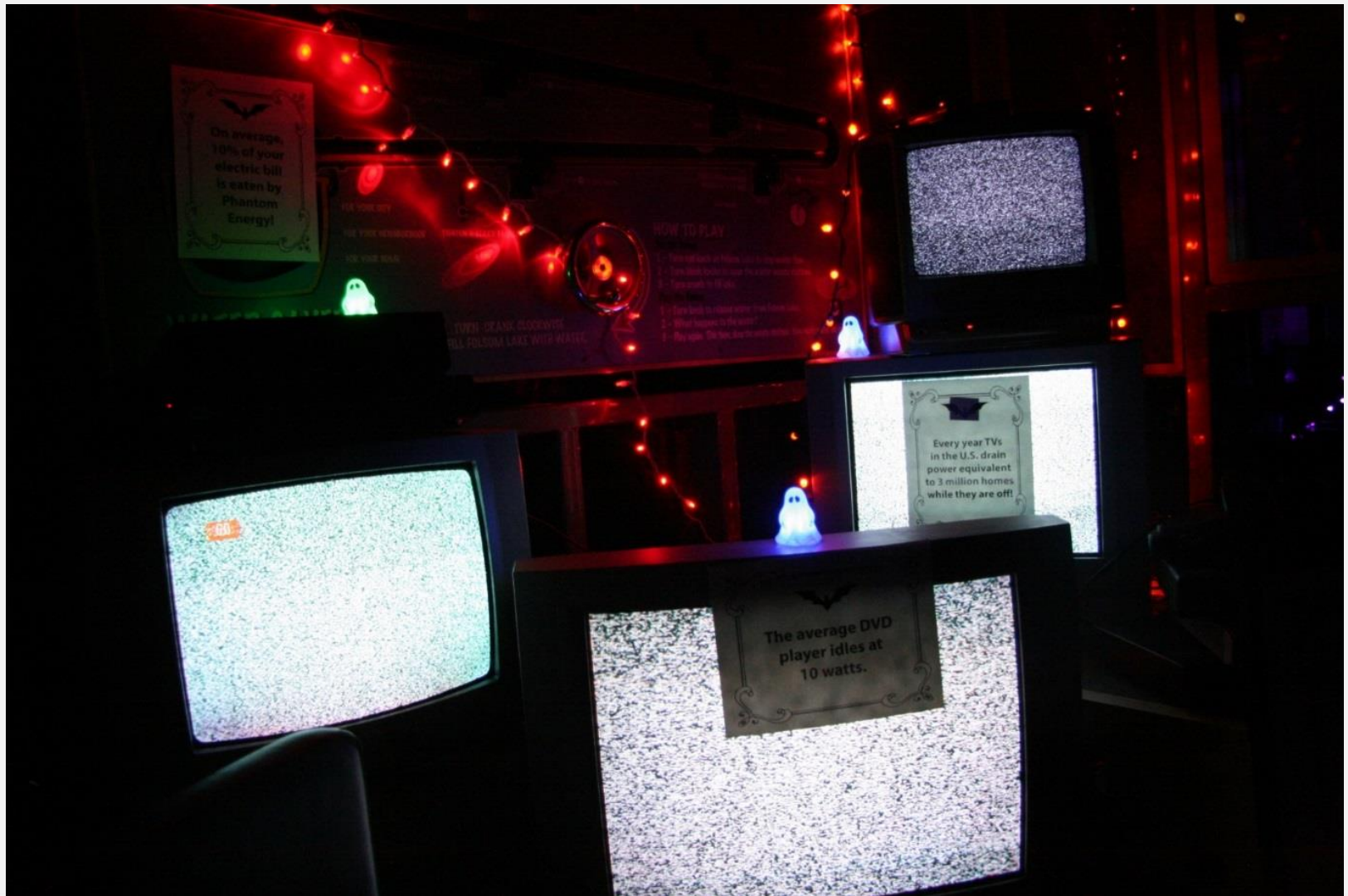
Count Watts' Spooktacular



Count Watts' Spooktacular



Count Watts' Spooktacular



Count Watts' Spooktacular



Curby's Waste – A – Palooza



Curby's Waste – A – Palooza



Curby's Waste – A – Palooza



Curby's Waste – A – Palooza



Curby's Waste – A – Palooza



Get Energized!



Get Energized!



Get Energized!



Get Energized!



Get Energized!



Event Components “Build It” Activities



Build it Activity – Bluebird Homes



Build it Activity – Pumpkin Carving



Build it Activity – Worm Bins



Build it Activity – Solar Cars



Event Components

Game Area



Game Area – Bird and Bug Bonanza



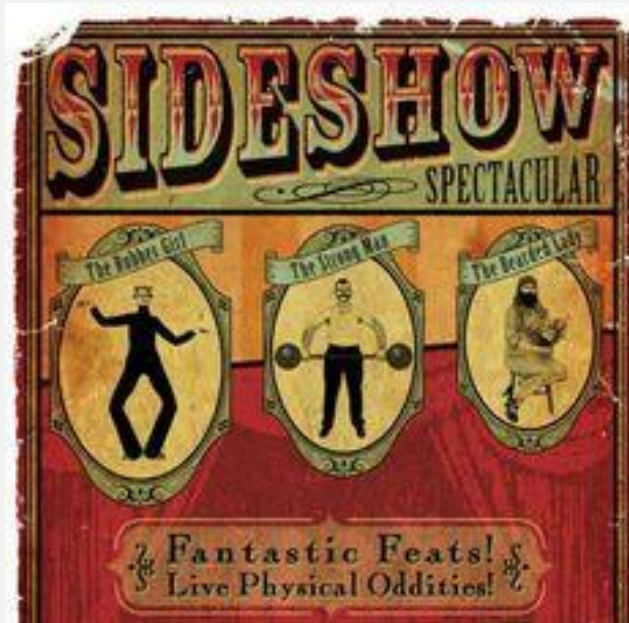
Game Area – Count Watts' Spooktacular



Game Area – Get Energized!



Event Components Other Activities / Partners



Other activities/partners



Other activities/partners



Other activities/partners



Other activities/partners



Other activities/partners



Other activities/partners



Other activities/partners



Other activities/partners



Other activities/partners



Work Assignments



Work Assignment Chart

Bird and Bug Bonanza February 6th 2016			
Tasks	Assigned To	Due Date	Notes
Welcome table Design booth Sign needs to Brett Staffing Needs to Melissa Everything Finalized	Melissa	11/20/2015 12/1/2015 12/18/2015 1/29/2016	
Bluebird Box Kits Instruction sheet Ideas to Brett Staffing Needs to Melissa Purchase Materials Cut out Kits Everything Finalized	Brayden	12/1/2015 12/18/2015 1/15/2016 1/29/2016 1/29/2016	Can we contract this out?
Games Game Ideas Sign needs to Brett Staffing Needs to Melissa Materials List Purchase Materials Everything Finalized	Diana	11/20/2015 12/1/2015 12/18/2015 1/8/2016 1/15/2016 1/29/2016	
Creek Crawl Design Activity Sign needs to Brett Staffing Needs to Melissa Purchase materials Setup craft/creation time Have all materials created Install Creek Crawl	Kerry	11/20/2015 12/1/2015 12/18/2015 1/8/2016 1/8/2016 1/29/2016 1/29/2016	Start install on 1/4/16

Work Assignment Chart

Event Title			
<u>Task</u>	<u>Assigned To</u>	<u>Due Date</u>	<u>Notes</u>
Main Task 1 Component of task 2 Component of task	Staff Name	1/1/20 1/10/20	Any advise for the task or important info for staff to know
Main Task 1 Component of task 2 Component of task	Staff Name	1/1/20 1/10/20	Any advise for the task or important info for staff to know

Budget



Budget

Bird and Bug Bonanza 2016 Budget Proposal				
	2014	2015		Notes
Item	Actual	Proposal	Actual	
Decorations	\$ 100.00	\$ 100.00	\$ 90.70	
Activities		\$ 150.00	\$ 170.43	Make activities better and add new games.
Prizes	\$ 84.07	\$ 400.00	\$ 382.46	EU contributing \$300
Birdhouse building	\$ 150.90	\$ 150.00	\$ 50.75	
Marketing				
Printing		\$ 200.00	\$ 187.98	149.37 eSigns vinal banners \$38.61
Creek Crawl		\$ 200.00	\$ 621.70	
Lady Bug Girl Costume		\$ 150.00	\$ 150.00	EU is renting the costume for us
Food for Staff/Volunteers	\$ 82.69	\$ 100.00	\$ 233.30	
Total	\$ 417.66	\$ 1,450.00	\$ 1,887.32	

Cost to Department	2014	2016	
UEC	\$ 500.00	\$ 1,000.00	\$ 1,437.32
EU		\$ 450.00	\$ 450.00

Budget – Signage



E Signs – Banners
Local Printer – Foam Core Signs
Plotter Printer or Regular Printer



Budget – Signage



Budget - Places for supplies

- ❖ Pinterest
- ❖ Discount School Supplies
- ❖ Carnival Depot
- ❖ Oriental Trading Co.
- ❖ Party City



Volunteers



Volunteer Management

- ❖ Training/Talking points
- ❖ Energy level
- ❖ Shirts/uniform
- ❖ Food for event staff
- ❖ Schedule appropriately



Evaluation



Event Evaluation

Administering the survey:

- survey givers ask the questions and write in the answers
- Quick 5 minute survey
- They do not need to have seen everything at the event

1. How did you hear about Bird and Bug Bonanza?

Library/bookmarks	Nextdoor
Sac Bee	Facebook
City Website	Twitter
Green Living Guide	Fox 40 News
Other:	

2. Where does the water in the storm drain go?

3. Name two things you can do to keep our creeks clean.

- | | | |
|---|--|--|
| ☐ Pick up dog poop | ☐ Put Trash in its place | ☐ Reduce pesticide use |
| ☐ Compost Leaves / Grass clippings | ☐ Wash your car at a car wash | ☐ Install porous surfaces instead of non-porous |
| ☐ Recycle Oil | ☐ Reduce herbicide use | ☐ Other _____ |

4. How would you rate each part of this event so far?

Event Element	Great	Good	Average	Poor	NA
Bluebird House building	☐	☐	☐	☐	☐
Creek Crawl	☐	☐	☐	☐	☐
Games	☐	☐	☐	☐	☐
Bug Microscopes	☐	☐	☐	☐	☐
Blue Line Arts and Crafts	☐	☐	☐	☐	☐
Story Time	☐	☐	☐	☐	☐

5. Complete this sentence.

Only _____ in the drain!

6. How likely are you to attend future Utility Exploration Center Programs and Events?

Very likely

Likely

Not likely

Never

Event Summary



BIRD and BUG BONANZA!

1,032 VISITORS

225 MEANINGFUL CONTACTS

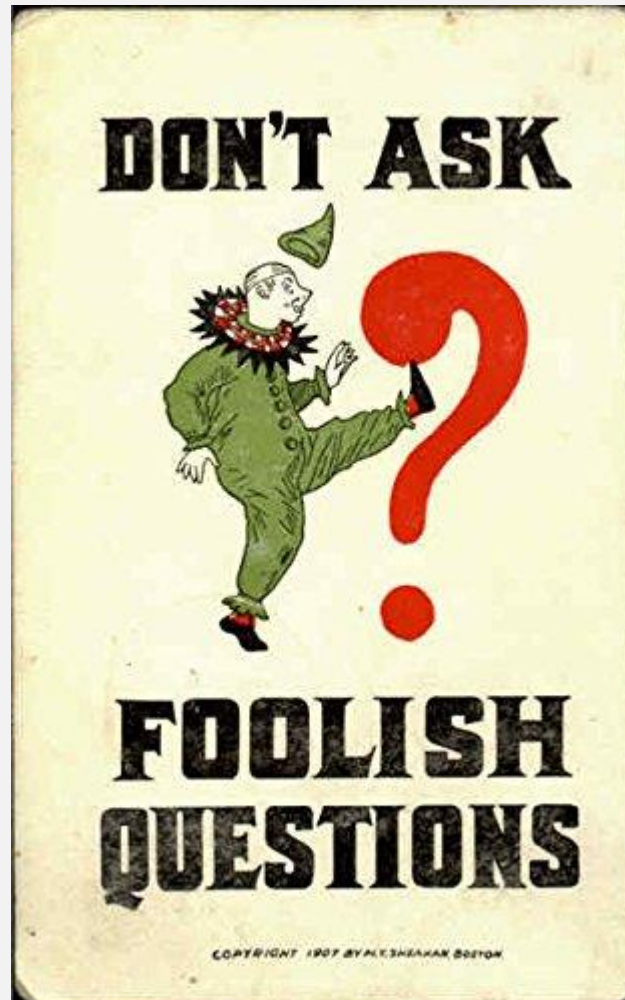
97 BLUEBIRD HOMES

202 VOLUNTEER HOURS

57% KNOW WHERE CREEKS FLOW



Questions



fin



Cartographerro

www.delcampe.net